



The Rotary Roundball Classic is a boys high school basketball tournament held each year during the Christmas holidays in North Charleston. It features 16 teams including local teams and highly regarded out of state teams. This event provides the opportunity for our local players to compete against some of the top players in the nation. In addition to the teams, the Classic also brings many visitors to the Charleston area.

In 1962, the Rotary Club of North Charleston designated the College Scholarship Program as its core mission and focus. Through donations raised each year, and since 1995 from the Roundball Tournament, the Club awards college scholarships to North Charleston area high school students. From 1962 to 2014, 259 scholarships totaling \$390,000 have been awarded.

2016 SPONSORSHIP INFORMATION

TITLE SPONSOR - \$16,000

- Corporate / Organization name part of the Roundball Classic title
- Corporate / Organization name in print ads and on website
- Two full page color advertisements in the Official program - inside front page and back cover
- Speaker opportunity and recognition at the Roundball press conference
- Full utilization of the event (3-4) days to promote company or organization
- Recognition of your organization in all news release and publicity
- Full Profile of sponsor on Club's Facebook Page and the Roundball Event's Page.
- Weekly individual posting on the Club's Facebook Page and the Roundball Event's Page.
- Organization banners at event; recognition at the event
- 50 season passes for all tournament days
- 20 copies of the Official Program

MAJOR SPONSOR - \$5,000

- Corporate name in print ads and on website
- Full-page advertisement in the Official Souvenir Program.
- Recognition of your company in all event news releases and publicity.
- Full Profile of sponsor on Club's Facebook Page and the Roundball Event's Page.
- Weekly individual posting on the Club's Facebook Page and the Roundball Event's Page.
- Company banner at event; recognition at the event.
- 40 season passes for all three days of the tournament.
- 15 copies of the Official Souvenir Program.

GAME DAY SPONSOR - \$2,500

- Corporate name in print ads and on website
- Full-page advertisement in the Official Souvenir Program. Company banner at event.
- Weekly individual posting on the Club's Facebook Page and the Roundball Event's Page.
- On game day – a booth for the day, special announcements all day, can do giveaways.
- 30 season passes for all three days of the tournament.
- 10 copies of the Official Souvenir Program.

TEAM SPONSOR - \$1,500

- Corporate name in print ads and on website
- Full-page advertisement in the Official Souvenir Program. Company banner at event.
- Weekly listing on the Club's Facebook Page and the Roundball Event's Page.
- 25 season passes for all four days of the tournament
- 7 copies of the Official Souvenir Program.

SUPPORTING SPONSOR - \$1,000

- Corporate name in print ads and on website
- Full-page advertisement in the Official Souvenir Program. Company banner at event.
- Weekly listing on the Club's Facebook Page and the Roundball Event's Page.
- 20 season passes for all four days of the tournament
- 5 copies of the Official Souvenir Program.

IN KIND SPONSOR – VALUE OF SERVICE

Tee Shirts, Basketballs, Team Lodging, Printing, publicity, etc.

SPONSOR PARTICIPATION FORM

SPONSOR CONTACT INFORMATION:

Business or Sponsor Name *(as it is to appear in all print materials)*:

Contact Person: _____ Phone _____

Full Address: _____

Email Address: _____

SPONSORSHIP TYPE:

_____ Title (\$16,000) _____ Major (\$5,000) _____ Game Day(\$2,500)
_____ Team (\$1500) _____ Supporting (\$1,000) _____ In-kind contribution of _____

Value of In-kind goods or services: \$ _____

I WOULD LIKE TO PAY BY THE FOLLOWING METHOD:

Check enclosed payable to:
Rotary Club of North Charleston / Roundball
P.O. Box 61536
North Charleston, SC 29419

Credit Card: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Card Number: _____ Exp. Date _____

Authorization Code: _____

Name on Card: _____ Phone No: _____

(Please Print)

Authorized Signature on Card: _____

Address Associated with Card: _____

Please remit copy to:

Rotary Club of North Charleston / Rich Farrell
P.O. Box 61536
North Charleston, SC 29419
OR: rotaryclubnc@comcast.net
OR: FAX: 843-745-4110

**ADVERTISING COPY OR FILE SHOULD ACCOMPANY THIS CONTRACT, IF POSSIBLE.
AD COPY AND/OR PAYMENT MUST BE RECEIVED BY THE DEADLINE OF DECEMBER 1, 2016**

ACCEPTABLE FORMAT FOR PRINT READY AD ARTWORK: High resolution PDF (fonts embedded or converted to curves) is preferred. Other acceptable formats: EPS, JPG, or TIFF at 600 DPI. **AD SIZES:** Full Page 7.75 x 9.875 - Half Page 7.75 x 5 - Quarter Page 3.875 x 5. Ads can be picked up from last year's program or created from a business card or other copy. Please contact Rich Farrell at (843) 860-2502 with any questions.

_____ copy same as previous year _____ year _____ page # _____ new copy (emailed hard copy)

Rotarian: _____ Rotarian Phone No. _____