



The Rotary Roundball Classic is a boys high school basketball tournament held each year during the Christmas holidays in North Charleston. It features 16 teams including local teams and highly regarded out of state teams. This event provides the opportunity for our local players to compete against some of the top players in the nation. In addition to the teams, the Classic also brings many visitors to the Charleston area.

In 1962, the Rotary Club of North Charleston designated the College Scholarship Program as its core mission and focus. Through donations raised each year, and since 1995 from the Roundball Tournament, the Club awards college scholarships to North Charleston area high school students. From 1962 to 2014, 259 scholarships totaling over \$390,000 have been awarded.

**2016 TITLE SPONSORSHIP INFORMATION**

**TITLE SPONSOR - \$16,000**

- Corporate / Organization name part of the Roundball Classic title
- Corporate / Organization name in print ads and on website
- Two full page color advertisements in the Official program - inside front page and back cover
- Speaker opportunity and recognition at the Roundball press conference
- Full utilization of the event (3-4) days to promote company or organization
- Recognition of your organization in all news release and publicity
- Full Profile of sponsor on Club's Facebook Page and the Roundball Event's Page.
- Weekly individual posting on the Club's Facebook Page and the Roundball Event's Page.
- Organization banners at event; recognition at the event
- 50 season passes for all tournament days
- 20 copies of the Official Program

**SPONSOR PARTICIPATION FORM**

**SPONSOR CONTACT INFORMATION:**

Business or Sponsor Name *(as it is to appear in all print materials)*: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Full Address: \_\_\_\_\_

**SPONSORSHIP TYPE:** \_\_\_\_\_ Title (\$16,000)    \_\_\_\_\_ 2 Year Title Commitment (\$14,000)    \_\_\_\_\_ 3 Year Title Commitment (\$12,000)

**I WOULD LIKE TO PAY BY THE FOLLOWING METHOD:**

- Check enclosed payable to: Rotary Club of North Charleston / Roundball / P.O. Box 61536 / North Charleston, SC 29419
- Credit Card: VISA    MASTERCARD    AMERICAN EXPRESS    DISCOVER

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Authorization Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Phone No: \_\_\_\_\_  
(Please Print)

Authorized Signature on Card: \_\_\_\_\_

Address Associated with Card: \_\_\_\_\_

**PLEASE REMIT COPY TO:**

Rotary Club of North Charleston / Rich Farrell / P.O. Box 61536, North Charleston, SC 29419  
OR: rotaryclubnc@comcast.net OR: FAX: 843-745-4110

**ADVERTISING COPY OR FILE SHOULD ACCOMPANY THIS CONTRACT, IF POSSIBLE.  
AD COPY AND/OR PAYMENT MUST BE RECEIVED BY THE DEADLINE OF DECEMBER 1, 2016**

**ACCEPTABLE FORMAT FOR PRINT READY AD ARTWORK:** High resolution PDF (fonts embedded or converted to curves) is preferred. Other acceptable formats: EPS, JPG, or TIFF at 600 DPI. **AD SIZES:** Full Page 7.75 x 9.875 - Half Page 7.75 x 5 - Quarter Page 3.875 x 5. Ads can be picked up from last year's program or created from a business card or other copy. Please contact Rich Farrell at (843) 860-2502 with any questions.

\_\_\_\_\_ copy same as previous year    \_\_\_\_\_ year    \_\_\_\_\_ page #    \_\_\_\_\_ new copy ( emailed     hard copy)

Rotarian: \_\_\_\_\_ Rotarian Phone No. \_\_\_\_\_